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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**PATENT**

In re application of: Saenz

Attorney Docket No.: IGT1P419BX1/  
AP00014-010

Application No.: 10/699,631

Examiner: Le, Khanh H.

Filed: October 30, 2003

Group: 3688

Title: SYSTEM AND METHOD FOR OFFERING  
AWARDS TO PATRONS OF AN ESTABLISHMENT

Confirmation no. 3077

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**CERTIFICATE OF EFS-WEB TRANSMISSION**

I hereby certify that this correspondence is being transmitted electronically through EFS-WEB to the Commissioner for Patents, P.O. Box 1450 Alexandria, VA 22313-1450 on March 4, 2010.

Signed: / Danielle Jones /  
Danielle Jones

**RESPONSE TO OFFICE ACTION**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated December 7, 2009 please amend the above-identified patent application as follows:

**Amendments to the Claims** are reflected in the listing of claims on page 2.

**Remarks** begin on page 7 of this paper.